

**BE A HERO FOR A BETTER WORLD**

"In today's climate in our country, which is so clouded with the pollution of pollution, there is a need for art. Art is needed to keep the growing bodies of the homeland in art and we need it in all forms." — Martin Luther King Jr.

**Do One Thing for a Better World**

**BE A HERO FOR A BETTER WORLD**

"Art in its highest form is art that serves and instructs society and human development." — Harry Belafonte

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"Since new developments are the products of a creative mind, we must therefore stimulate and encourage them in every way possible." — George Washington Carver

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"I think people who are creative are the liveliest people on earth. I know that there are no shortcuts, but you must keep your faith in your work and believe in your own originality. Do what you love, and you will find the way to get it out to the world." — Carol Burnett

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"Imagination is more important than knowledge." — Albert Einstein

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"The arts can bring the heart to the aid of the head, the personal to the political." — Sissel Elnesby

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"Creativity and artistic endeavors have a mission that goes far beyond just making music for the sake of music." — Herbie Hancock

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"We need artists to help us come together and share our voices and bring our stories to the world. Art can connect us to the world and our planet's survival. Compassion must be translated into action." — Carol Burnett

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"Art is not just to show life as it is, but to show life as it should be." — Paul Robeson

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"It is the tension between creativity and skepticism that has produced the stunning and unusual findings of science." — Carl Sagan

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"I think of myself as a comedian who has the pleasure of writing jokes about things that I actually care about." — Jon Stewart

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"Heroes are those who create anything at all; for they shall raise the level of man's perception and make a partnership in the creation of the Universe... — heroes are responsible and cheery." — Margaret J. Wheatley

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"The things we fear most in organizations... — illustrations, disturbances, interruptions... are the primary sources of creativity." — Robin Williams

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# BetterWorld Issue:

## CREATIVITY

**...make a difference...**

**Do One Thing for a Better World.**

**Together**  
**We Make a World of Difference!**

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"In today's climate in our country, which is sickened with the pollution of pollution, threatened with the prominence of AIDS, riddled with burgeoning racism, rife with growing huddles of the homeless, we need art and we need art in all forms."

-- Maya Angelou

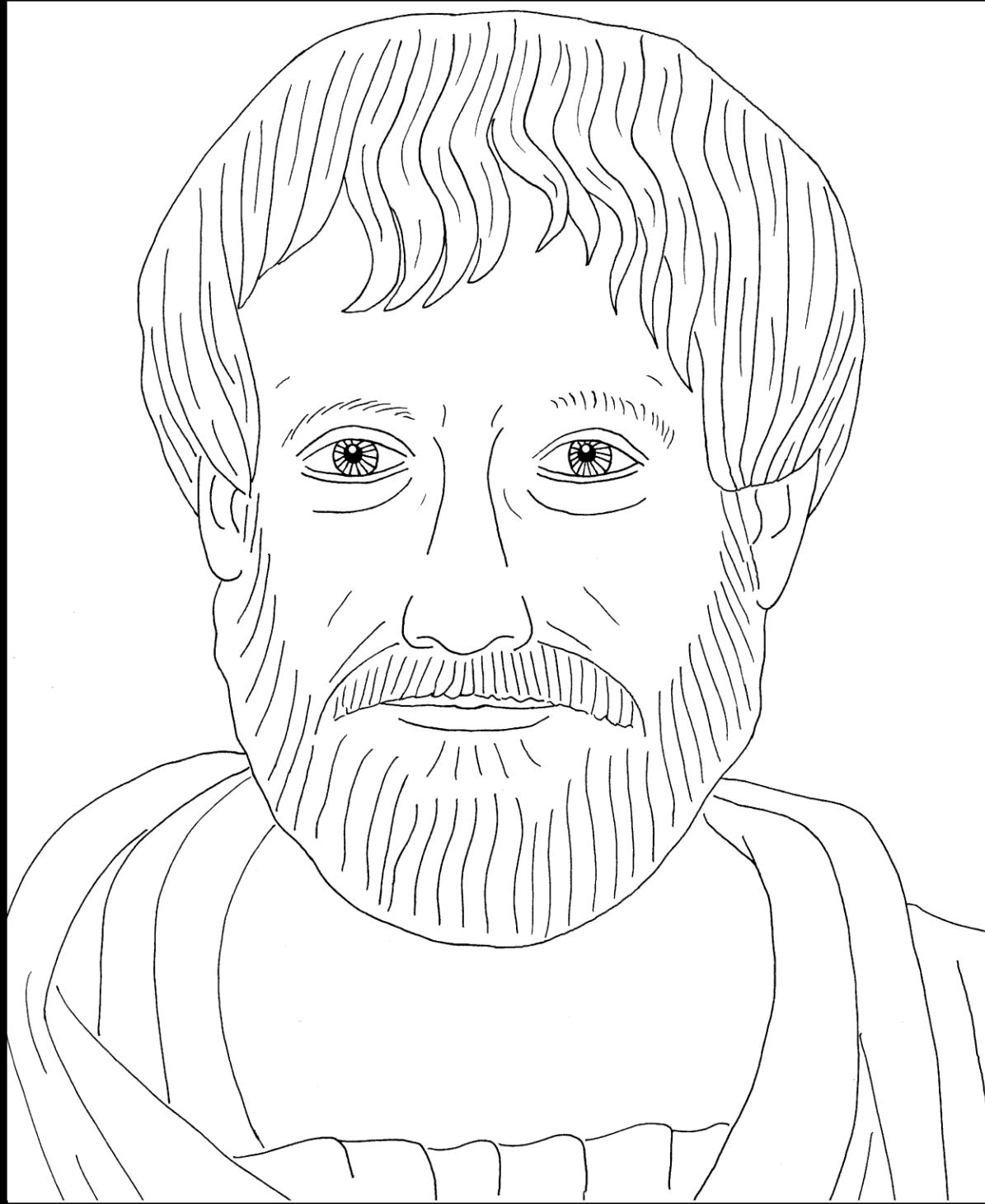
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**"The aim of art is to represent not the outward appearance of things, but their inward significance."**  
-- Aristotle

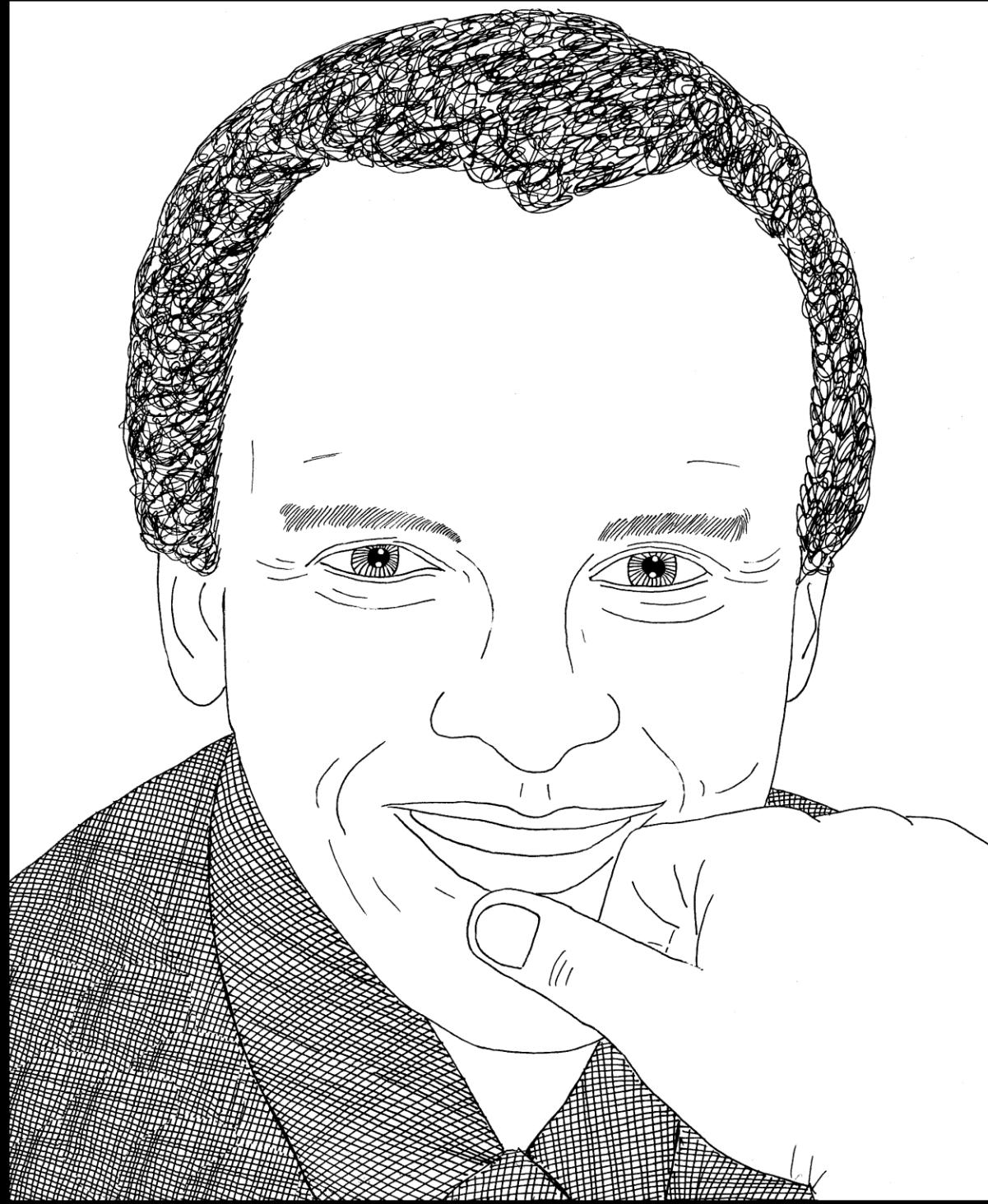
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"A hunch is creativity trying to tell you something."  
-- Frank Capra

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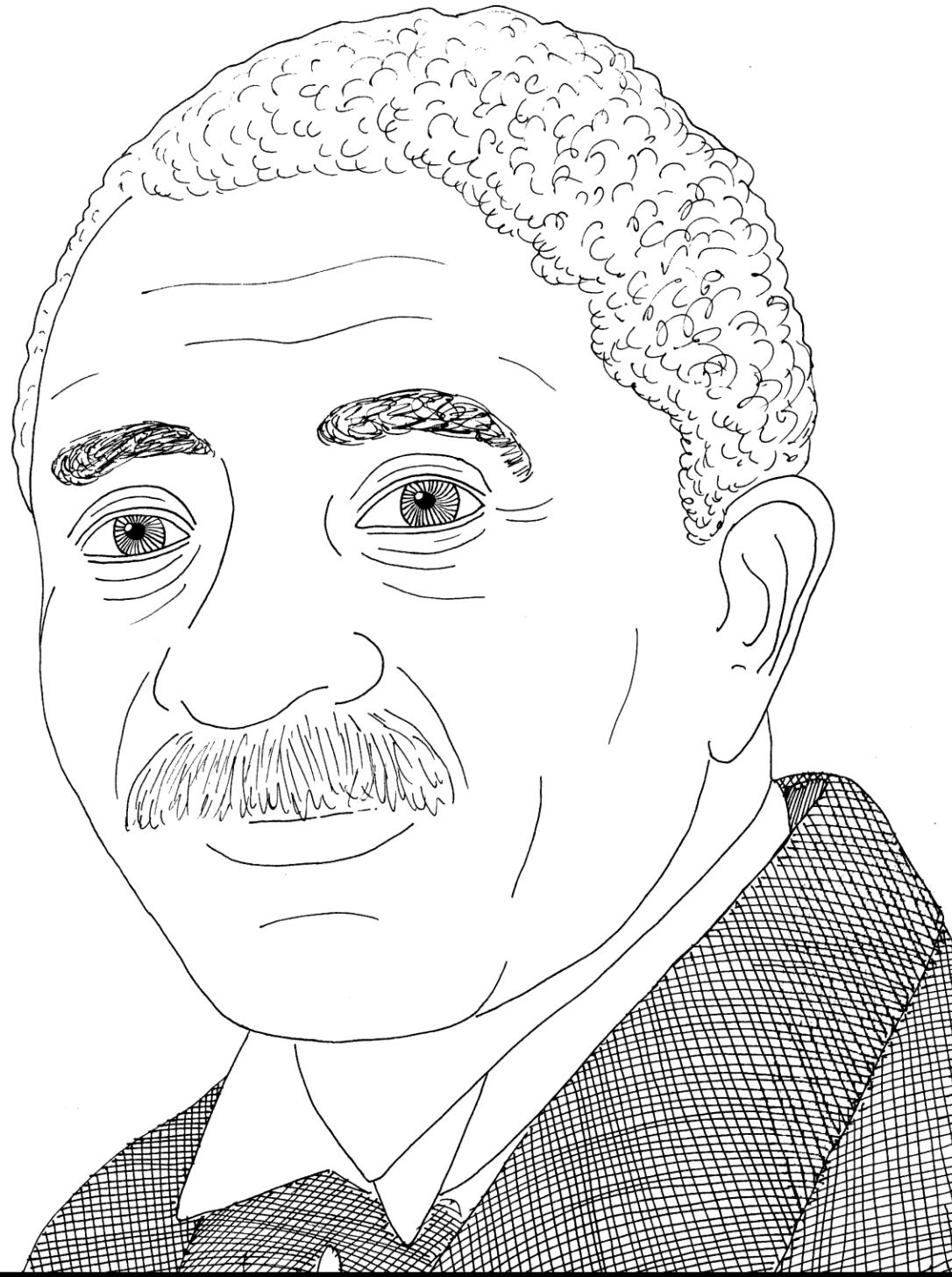
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- George Washington Carver

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"Music is the divine way to tell beautiful, poetic things to the heart."  
-- Pablo Casals

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**"I think people who are creative are the luckiest people on earth.  
I know that there are no shortcuts, but you must keep your faith  
in something Greater than You, and keep doing what you love.  
Do what you love, and you will find the way to get it out to the world."**

-- Judy Collins

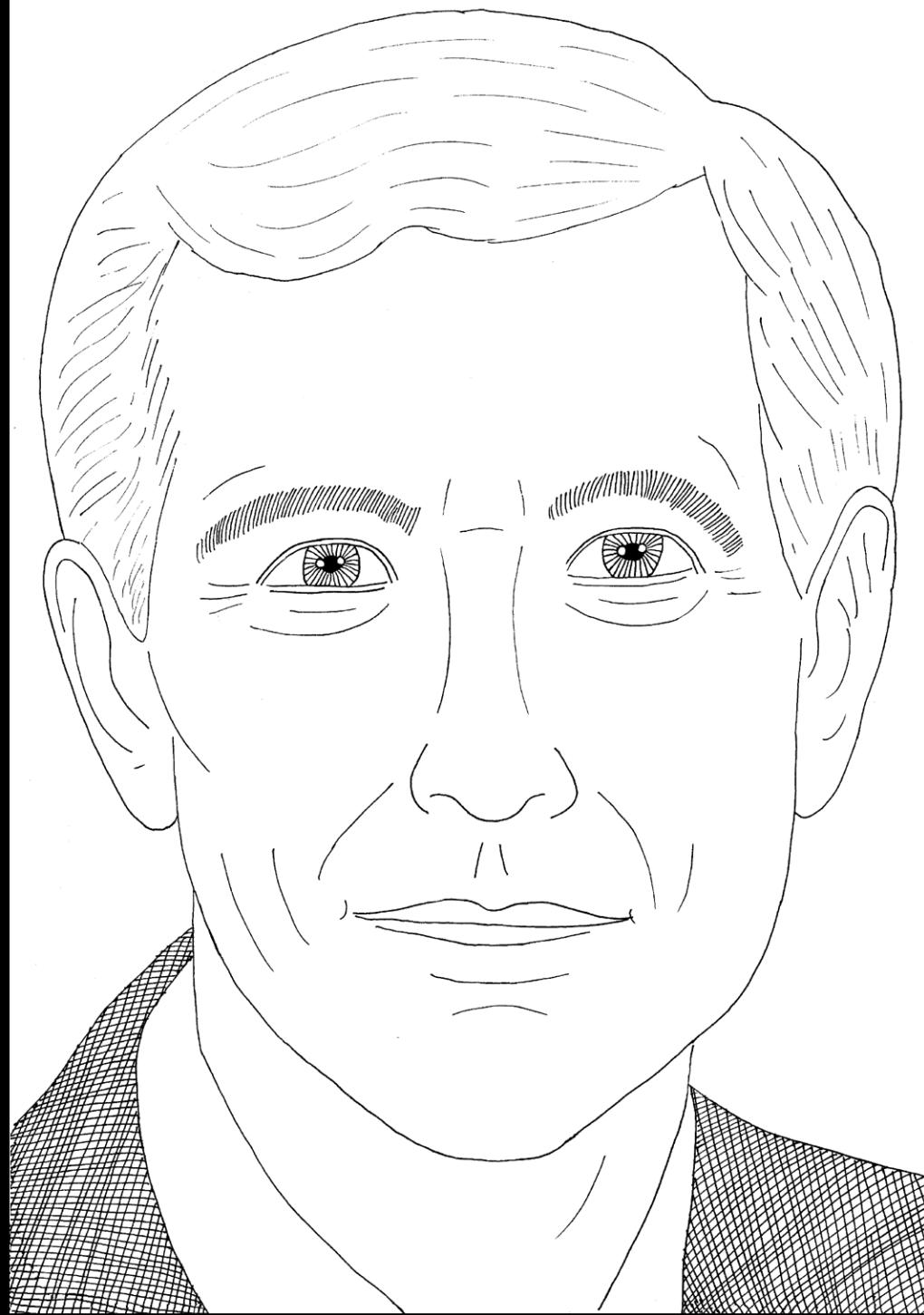
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"All the problems sitting there are an invitation for you to be creative,  
make use of your skills and resources and find a solution."

-- Bill Drayton

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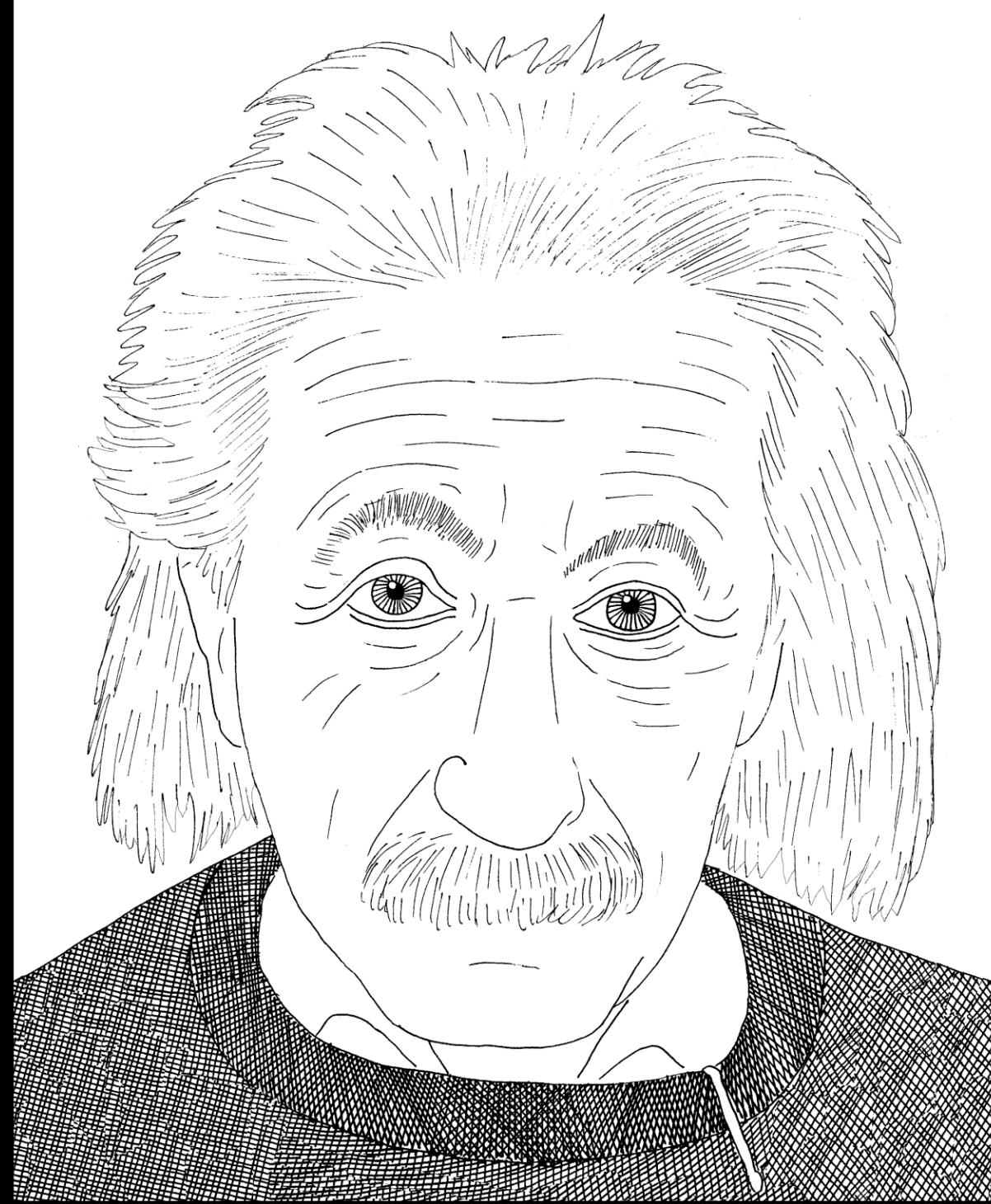
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**"Imagination is more important than knowledge."**  
-- Albert Einstein

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**"The arts can bring the heart to the aid  
of the head, the personal to the political."  
-- Scilla Elworthy**

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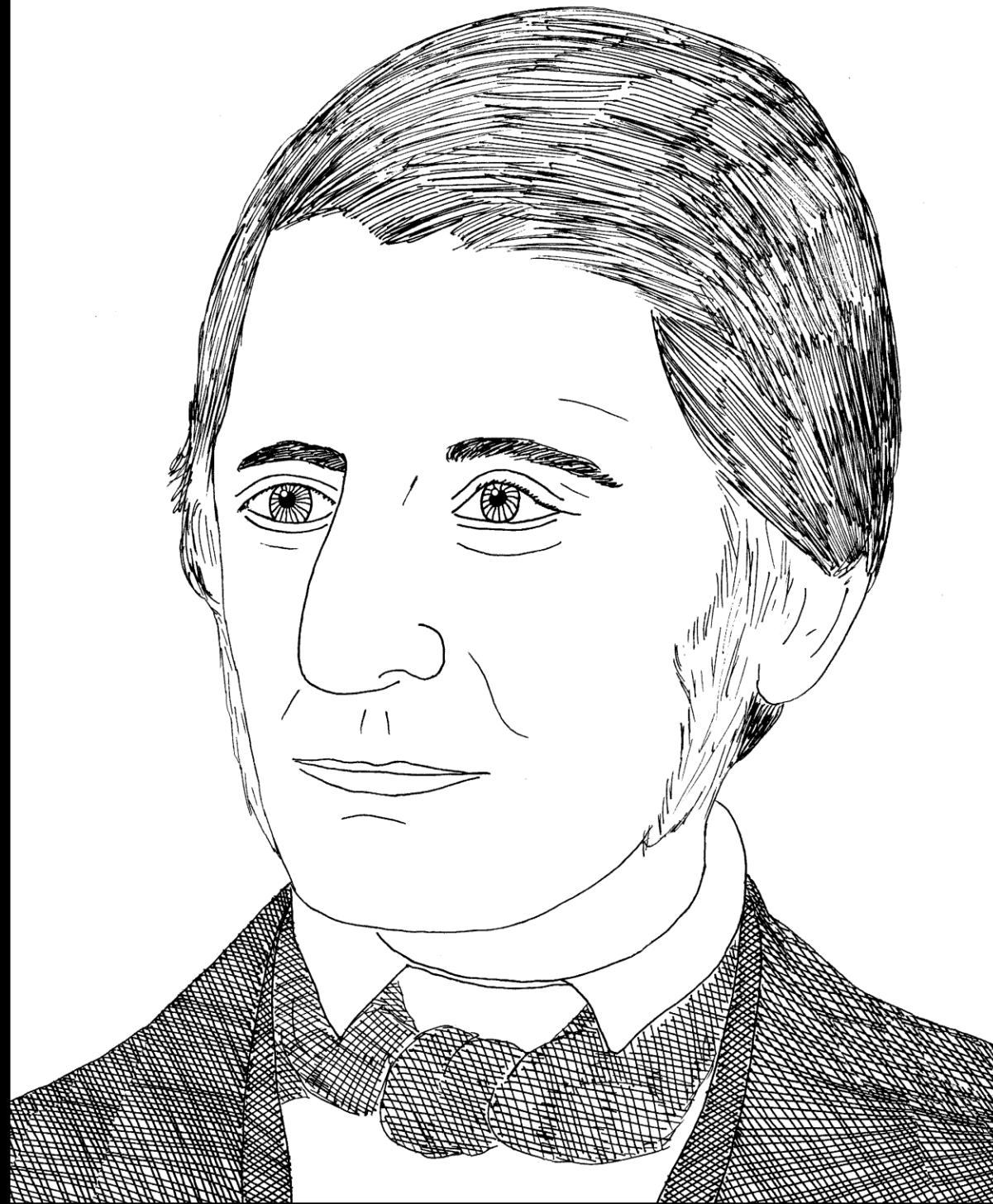
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**"There are no days in life so memorable as those which vibrated to some stroke of the imagination."**  
~ Ralph Waldo Emerson

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"People should think things out fresh and not just accept conventional terms and the conventional way of doing things."  
-- R. Buckminster Fuller

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"If we talk about literacy, we have to talk about how to enhance our children's mastery over the tools needed to live intelligent, creative, and involved lives."

-- Danny Glover

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"In a time of social fragmentation, vulgarity becomes a way of life.  
To be shocking becomes more important — and often more  
profitable — than to be civil or creative or truly original."

~ Al Gore

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"The arts have always served relationships between people of different cultures so well. In a way, the arts function as a very serious kind of ambassador."

-- Herbie Hancock

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"If we are to change our world view, images have to change.  
The artist now has a very important job to do. He's not a little  
peripheral figure entertaining rich people, he's really needed."

-- Vaclav Havel

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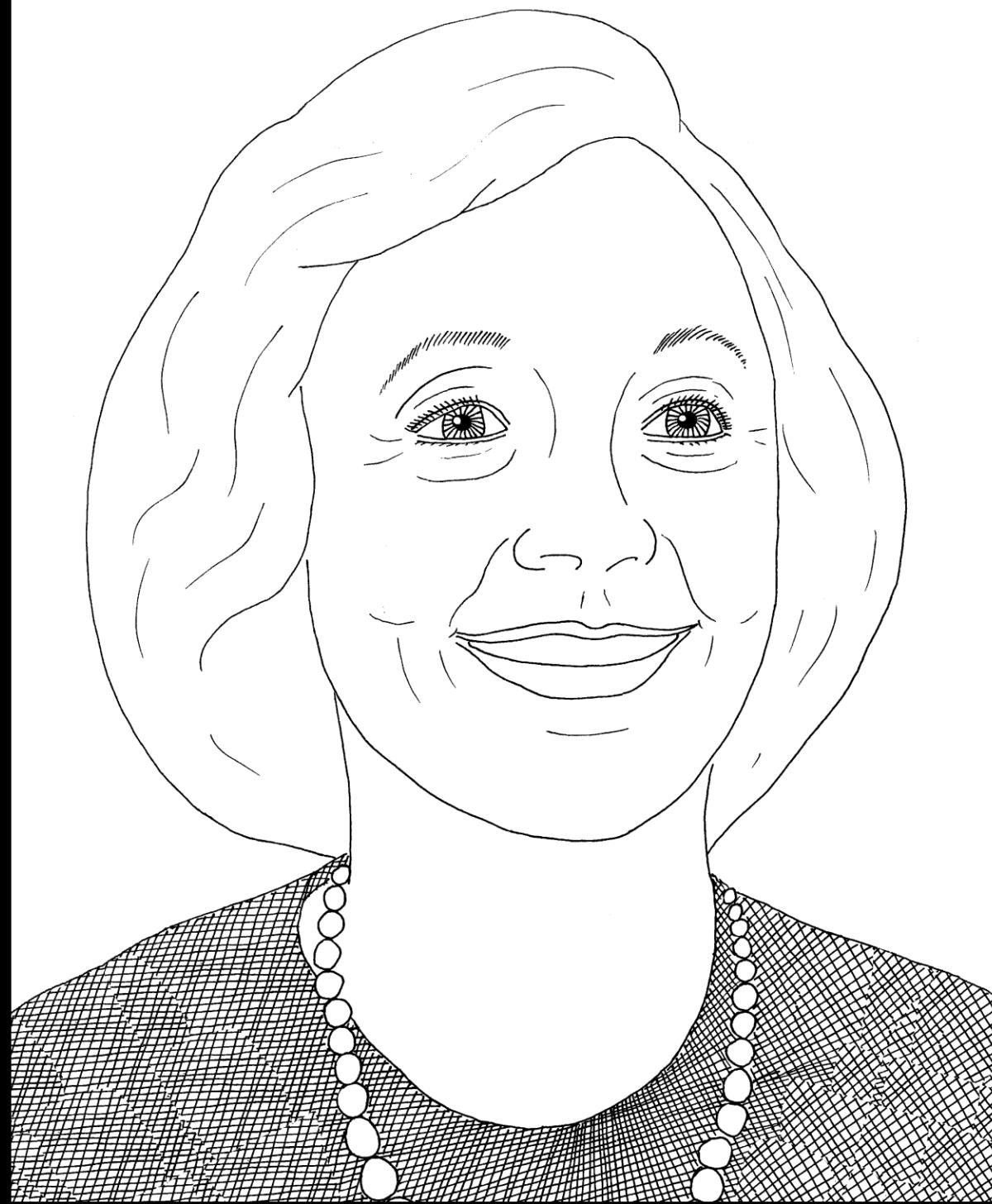
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"There has always been a longing in the human heart for a more just, free, loving and creative society. But it was never before possible to fulfill these aspirations...This is the time of awakening for the social potential movement."

-- Barbara Marx Hubbard

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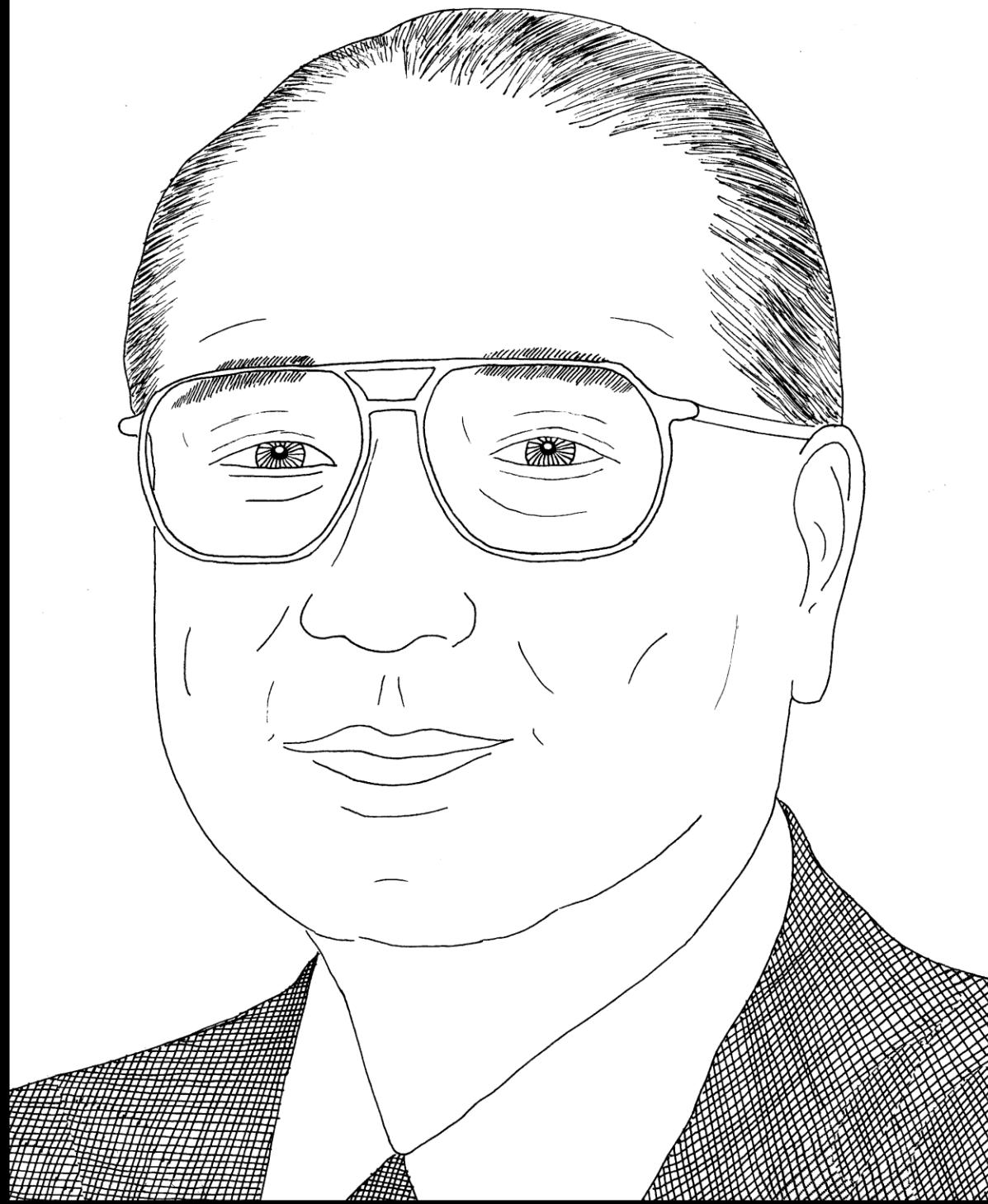
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**"The power of art can break the shackles  
that bind and divide human beings."**

-- Daisaku Ikeda

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**"Physical fitness is not only one of the most important keys to a healthy body,  
it is the basis of dynamic and creative intellectual activity."**

-- John F. Kennedy

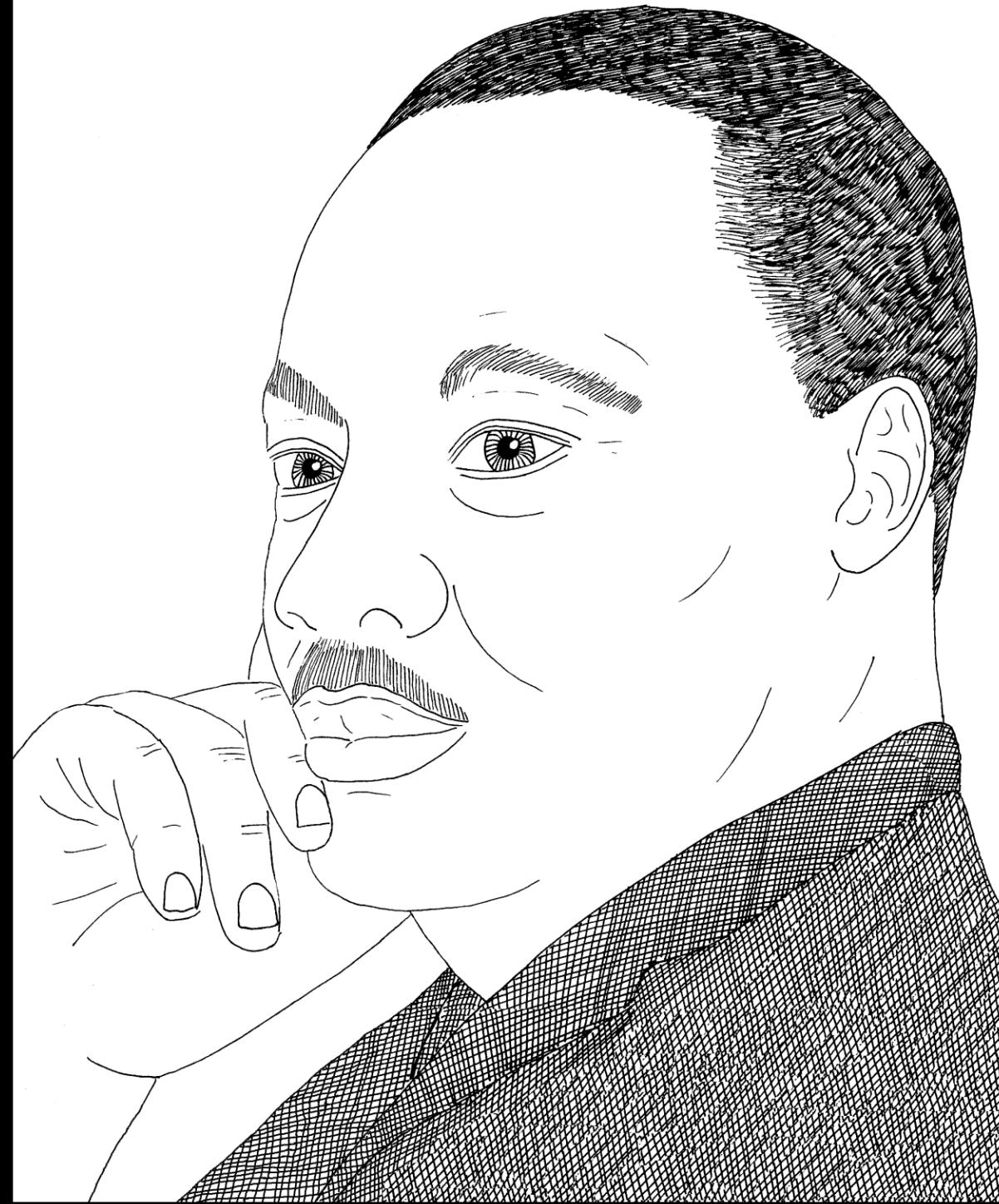
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**"We must use time creatively, in the knowledge  
that the time is always ripe to do right."**

-- Dr. Martin Luther King, Jr.

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**"Music has always been transnational."**  
-- Yo-Yo Ma

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"We need artists to help us come together and share our voices and build community around powerful issues concerning our roles in the world and our planet's survival. Compassion must be translated into action."

-- Natasha Mayers

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**"It is vital that today's musicians become proactive  
in advocating for music and the arts."**

-- Midori

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**"You share things with people and I think  
information, and art, and ideas should be shared."**  
-- Michael Moore

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**"The best way to have a good idea is to have lots of ideas."**  
-- Linus Pauling

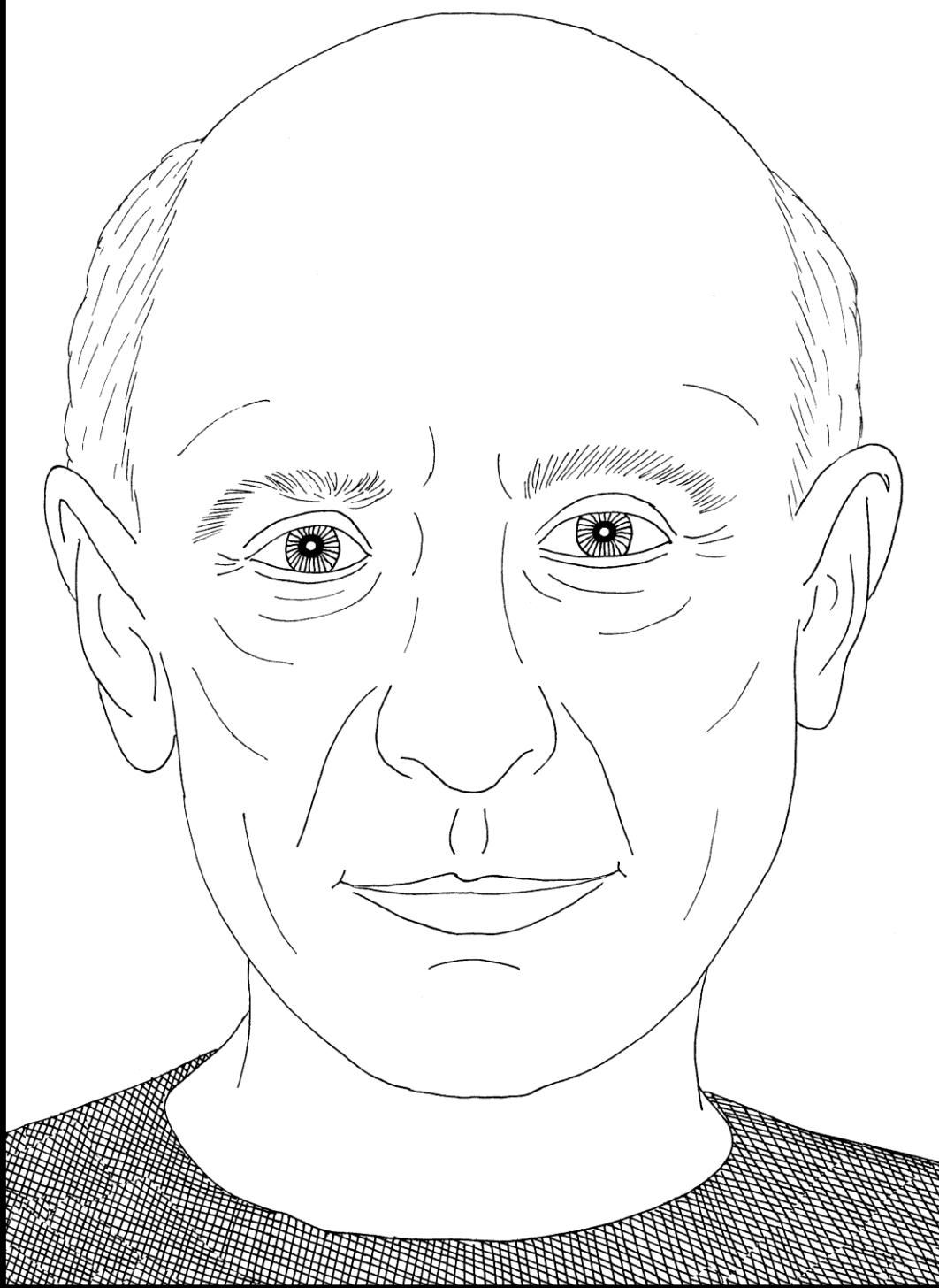
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**"The chief enemy of creativity is 'good' sense."**  
-- Pablo Picasso

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-- Paul Robeson

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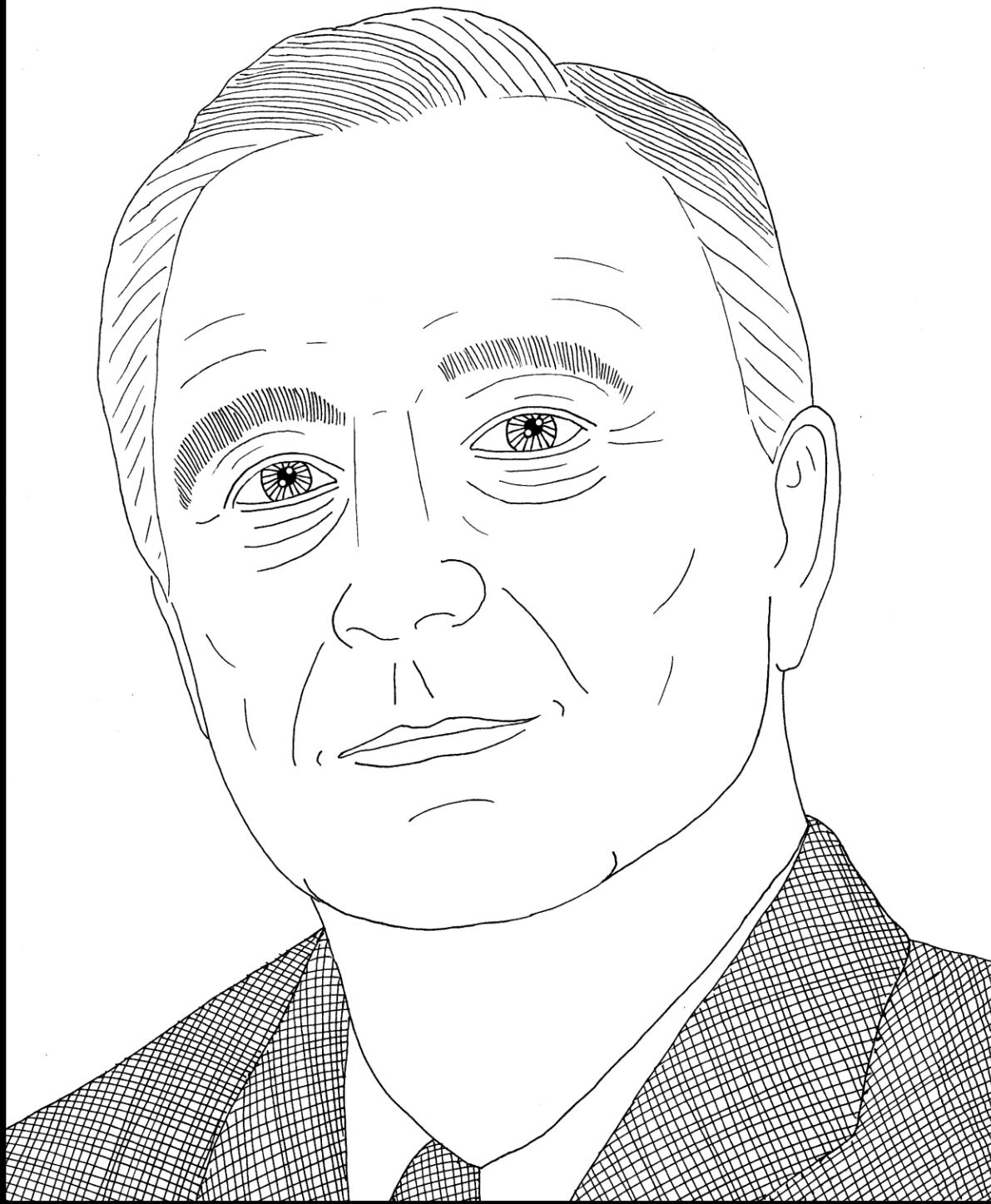
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**"Happiness is not in the mere possession of money;  
it lies in the joy of achievement, in the thrill of creative effort."**  
-- Franklin D. Roosevelt

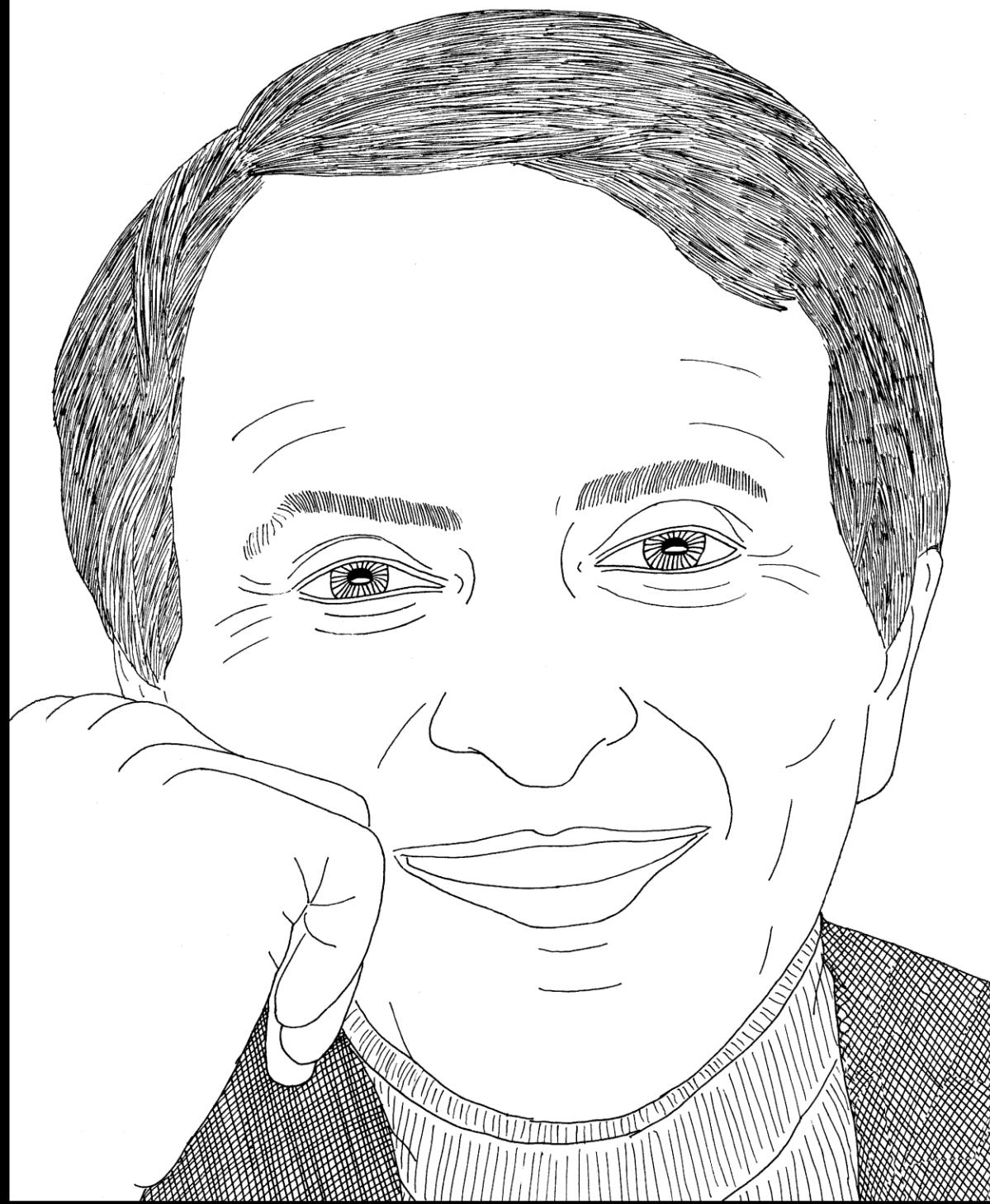
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"It is the tension between creativity and skepticism that has produced the stunning and unexpected findings of science."  
-- Carl Sagan

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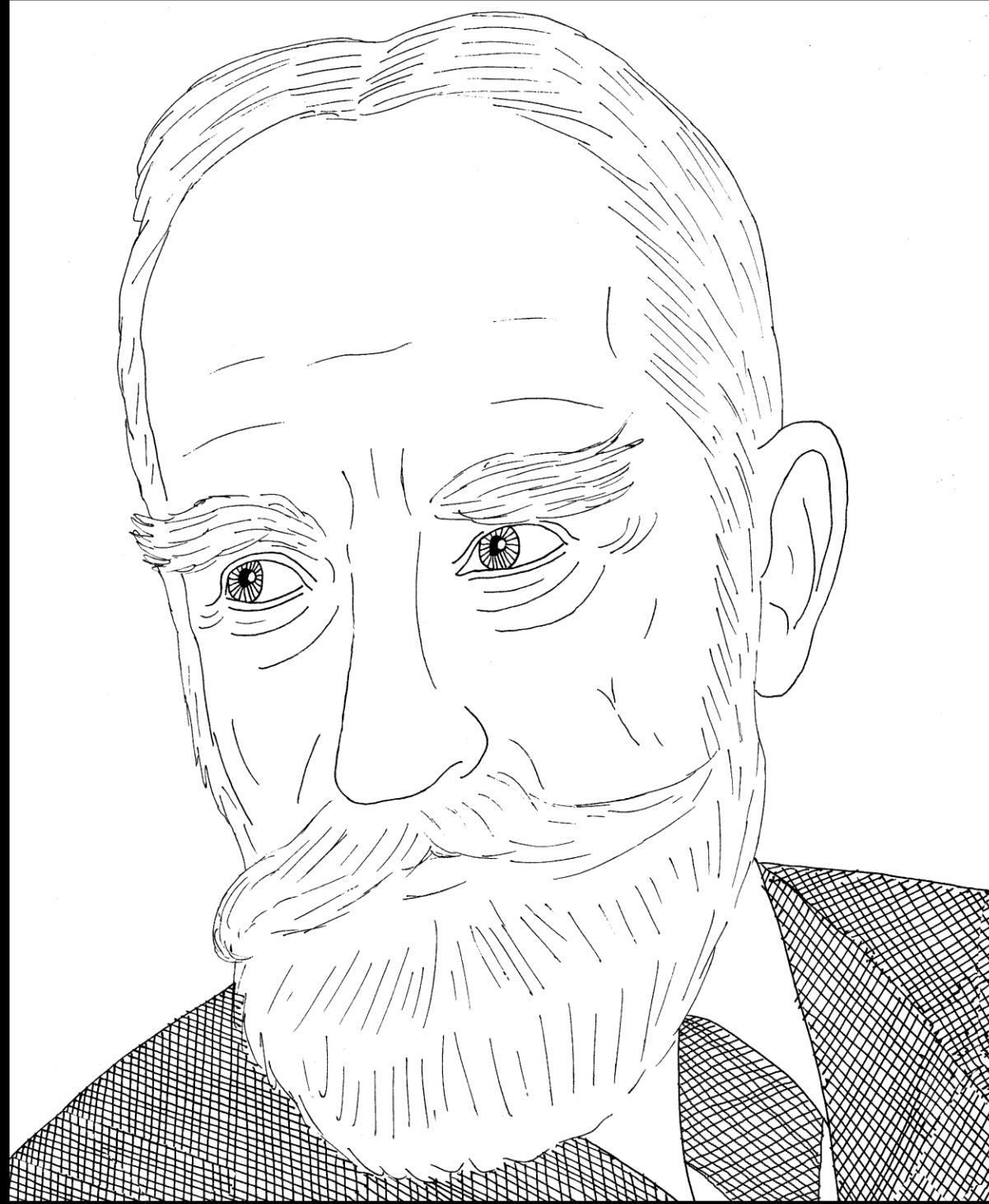
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"Imagination is the beginning of creation. You imagine what you desire, you will what you imagine and at last you create what you will."  
-- George Bernard Shaw

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"The creative spirit is one of the most powerful driving forces in human history. When focused on uplifting humanity, creativity can help to create a more peaceful, just and sustainable world. How will you use your creativity to help create a better world?"

-- Robert Alan Silverstein

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"I think of myself as a comedian who has the pleasure of writing jokes about things that I actually care about."  
-- Jon Stewart

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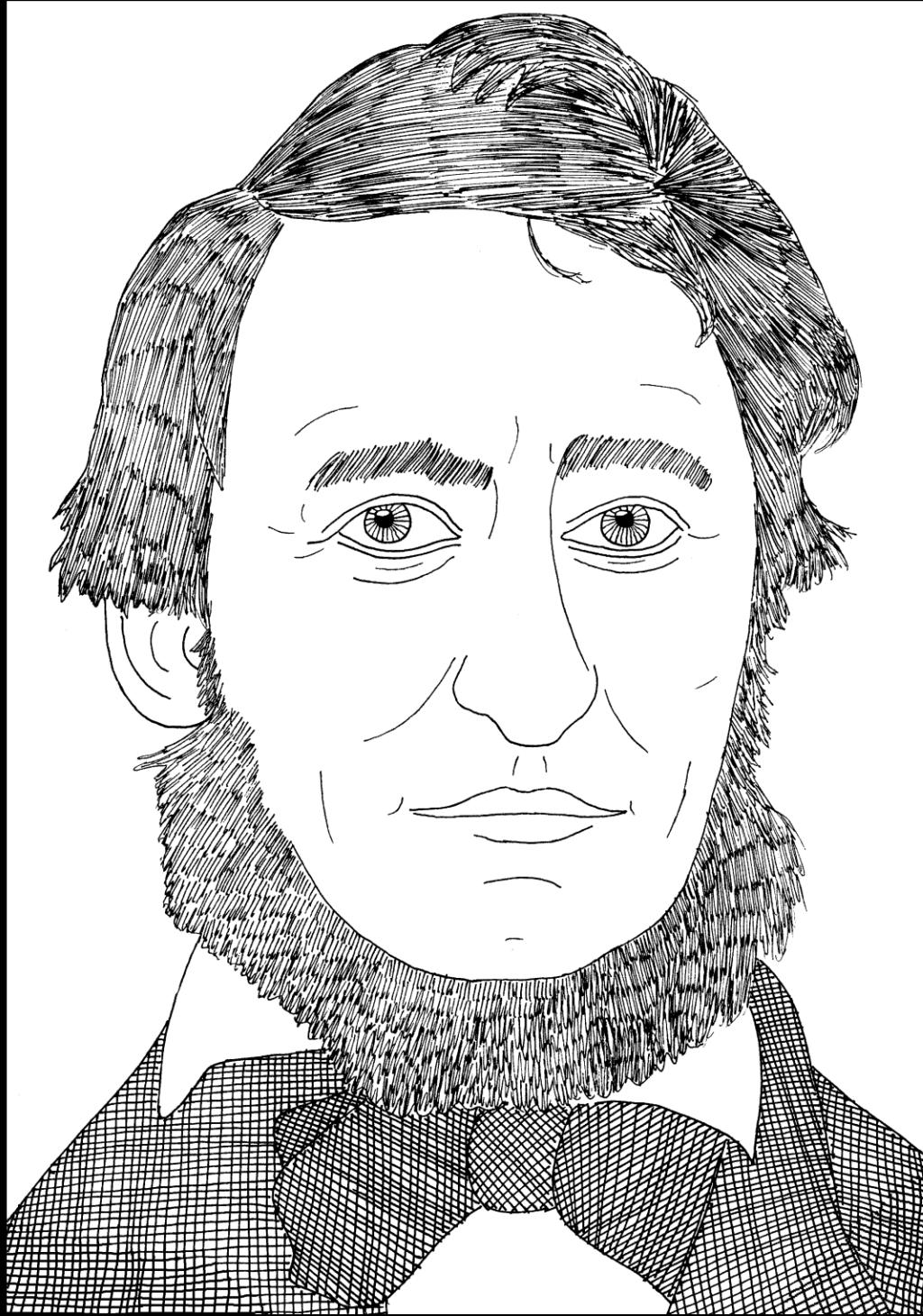
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"The world is but a canvas to the imagination."  
-- Henry David Thoreau

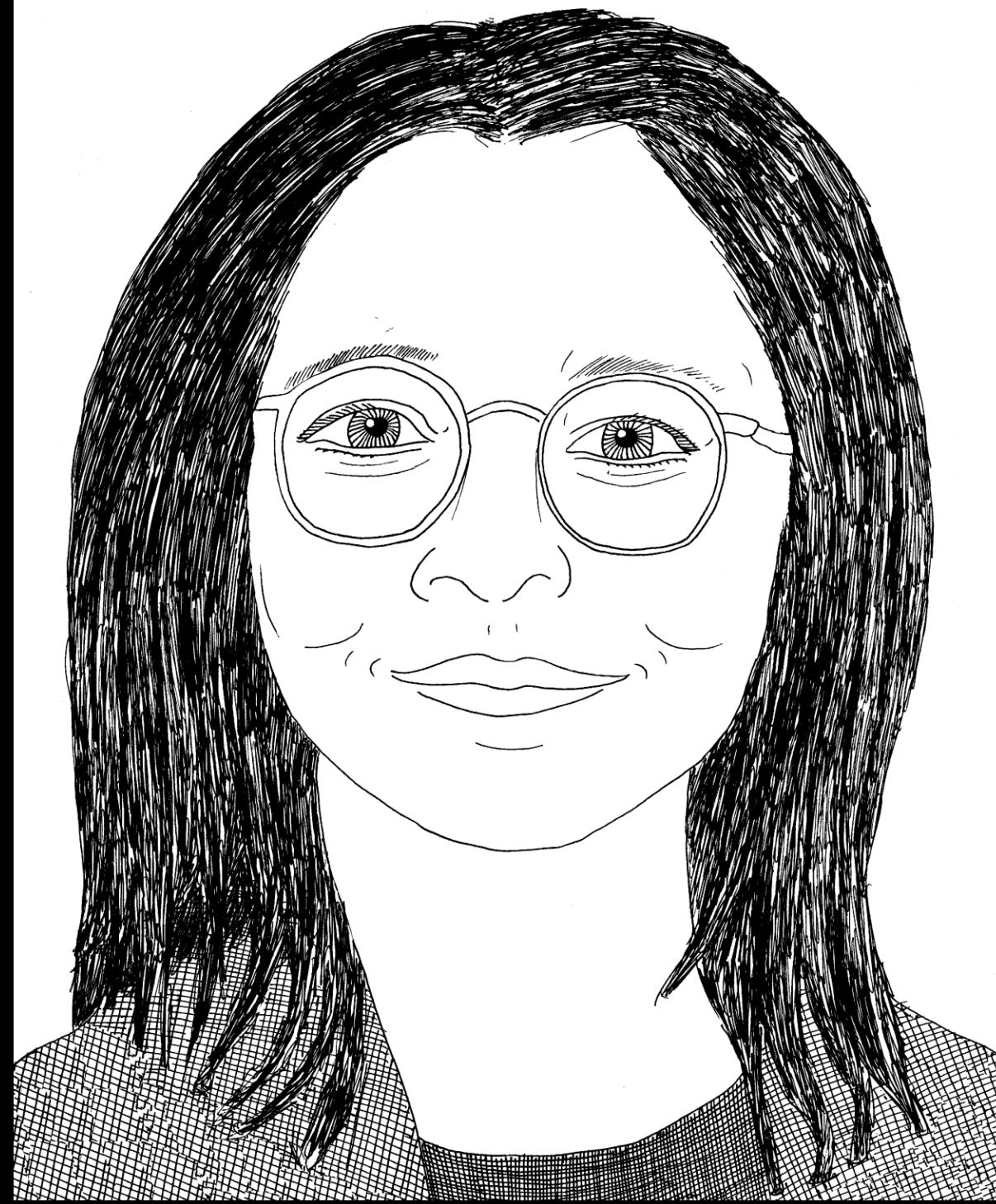
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"Helped are those who create anything at all, for they shall relive the thrill of their own conception and realize a partnership in the creation of the Universe that keeps them responsible and cheerful."

~Alice Walker

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**"The things we fear most in organizations -- fluctuations, disturbances, imbalances -- are the primary sources of creativity."**  
-- Margaret J. Wheatley

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**"When you create you get a little endorphin rush.  
Why do you think Einstein looked like that?"**  
-- Robin Williams

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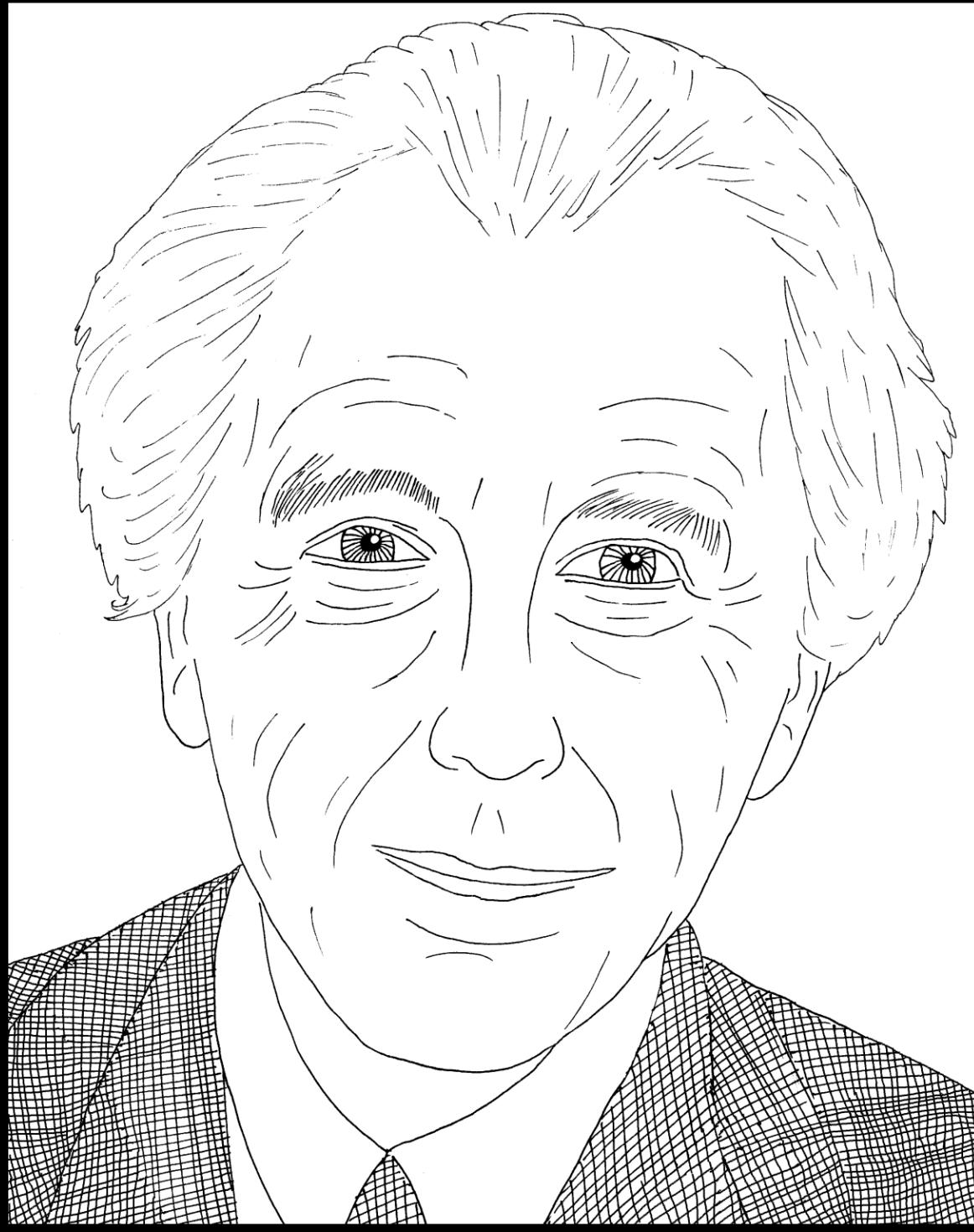
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**"An idea is salvation by imagination."**  
-- Frank Lloyd Wright

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