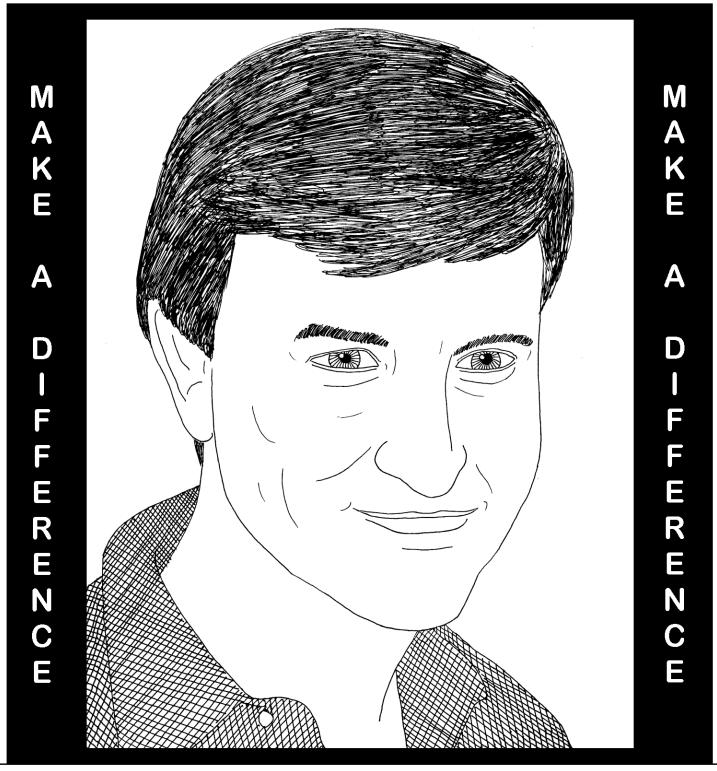
## BE A HERO FOR A BETTER WORLD



"Fair Trade is a market-based, entrepreneurial response to business as usual: it helps third-word farmers developing direct market access as well as the organizational and management capacity to add value to their products and take them directly to the global market."

-- Paul Rice

## Do One Thing for a Better World

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